



1015 Short Drive, Suite 2 \* Prudenville, MI 48651 \* (989) 366-8660

**Roscommon County Economic Development Corporation  
BOARD OF DIRECTORS MEETING MINUTES  
8 a.m. September 30, 2021**

**Board members present:** Wendy Engle, Theresa Ekdorn, Neil Belanger, Marc Milburn, Jim Raschke, Mike Briggs, Vijay Kumar, Shawn Petrie, Ed Bergeron, Al Cambridge

**Board members absent:** Pam Kincaid, Katherine Methner, Bob Schneider

**Also Present:** Brenda Bachelder,

**Meeting called to order** by Neil at 8:01 a.m.

**Pledge** of Allegiance said

**Agenda Changes** – none

Introduction of guests – none

**August 26 minutes** – Motion by Marc, second by Shawn to accept the minutes. Approved

**Treasurers Report** – Report given by Brenda. The EDC might want to look at setting up their own bank and/or checking accounts. Motion to accept and file report by Marc.

**Executive Director's Report** – Given by Brenda. See attached. All time spent on promoting "Going Pro-Talent" and the ARP steering committee meetings. Talked to MSU strategic planning – need to set dates. Employer assistance. Businesses want a job fair. Manufacturer Day is Friday.

**Old Business**

A. American Rescue Plan

From Brenda – meeting every week since end of July. Identifying key areas for funding in the county. EDC has sub-committee that's been meeting. 35 applications submitted to county for funding. \$7.4 million in request for \$4.7 million the county will receive. Will be meeting next week again before making recommendations to the board of commissioners.

B. EDC Strategic Planning Sessions

Brenda spoke with one of the facilitators yesterday. 2 facilitators coming onsite. Dates we are looking for meetings Monday Nov. 8 and Friday Nov.12 from 9 a.m. – noon. (tentative times)

**New Business**

A. ARP Request Economic Development

Subcommittee worked on and submitted applications to the county for ARP funding. Applications had to be in before this meeting, so no time to discuss with the whole board. Applied through the normal application process.

1. Corridor/streetscape program. Requested \$80,000 for 4 corridors in Roscommon County.
2. AuSable Birding Trail – project kicked off when Rosalie was here. Need additional signs and marketing for the project. \$10,000 requested
3. FIT – First Impressions Tour – have talked about this at the EDC for the last few years. Requested \$25,000 for County wide FIT through MSU
4. Dreams for Sale event – to piggyback on the events held in Roscommon. County wide marketing event similar to Roscommon's Requested \$10,000
5. Economic Development Grant Program for businesses and non-profits in the county. \$500,000.

Some of these might not even be eligible. The BRA sent in an application also.



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- B. Board Recruitment - Still have 2 vacant positions. EDA has a lot of grant monies available. We are missing opportunities to develop projects in the county. Mentioned Bike Trails could be an opportunity. A couple more board members would help.
- C. Upcoming election of officers - Election of officers coming up in November so they are in place for January meeting. Nominations in October, approval/election in November.
- D. Katherine and Theresa both accepted by the board of commissions for another 3 year terms.

Board Member Comments - Comments from Marc on the ARP grants; Theresa with the HLATB volunteered with Michigan Cares for Tourism projects.

Guest Comments - none

Agenda items for the next meeting – send agenda items to Brenda.  
Nominations for board officers

Next meeting: 8 a.m. October 28, 2021 IN PERSON/VIA ZOOM

Motion to adjourn 9 a.m.