





1015 Short Drive, Suite 2 * Prudenville, MI 48651 * (989) 366-8660

Roscommon County Economic Development Corporation Meeting Minutes December 10, 2020

Attended: Neil Belanger, Ed Bergeron, Michael Briggs, Al Cambridge, Theresa Ekdom, Kathleen Fox, Katherine Methner, Marc Milburn, Jim Raschke, Robert Schneider

Absent: Pam Kincaid, Emily Barber

Other Attendees: Brenda Bachelder, Director of EDC. Visitors: Shawn Petrie, Vijay Kumar, Wendy Engle

- I. Call to Order (ACT) Theresa called to order 8:00 a.m.
- II. Pledge of Allegiance (ACT) All
- III. Agenda Changes (DIS) All None
- IV. Introduction of Guests (INF) Brenda introduced Shawn Petrie, Vijay Kumar and Wendy Engle
- V. Approval of October 29, 2020 Meeting Minutes (ACT) motion made by Jim Raschke/Al Cambridge 2nd. approved
- VI. Treasurer's Report (INF) Al Cambridge moved to accept the treasurer's report as presented
- VII. Executive Director's Report (INF) -
- VIII. Old Business
 - A. Committee vs Corporation (DIS) Group discussed benefits of committee versus corporation. Bob Schneider will be checking with MSU for options. Jodi will be doing some checking on current status. Of the EDC. Group agreed to continue operating as we are. Treasurer position will not be needed and will be removed from the by-laws.
 - B. Board Member Recruitment (DIS) Brenda gave update on current board member vacancies and recruitment status.

IX. New Business

- A. Election of Officers (DIS & ACT) Brenda
 Chair- Theresa Ekdom nominated Katherine Methner, Katherine accepted, all approved
 Vice Chair- Theresa Ekdom nominated Neil Belanger, Neil accepted, all approved
 Secretary- Pam Kincaid was nominated, Pam accepted, all approved
- B. Tip Up Town Sponsorship (DIS) Group would like banner to be include EDC logo and read: "Thank you Roscommon County EDC". Brenda will contact Houghton Lake Chamber with logo and update.
- C. EDC Goals & Priorities (DIS) Group discussed goals and priorities and how to develop a strategic plan for the EDC. Resources may be available through EMCOG, MSU or Lisa Hadden (Asset Based Community







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Development Program). Broadband and current operating status of EDC was noted as goals for 2021. In addition, economic impact study and recovery action plan have been identified, as potential needs.

X. Board Member Comments (INF) –

Theresa gave updated on Houghton Lake Area Tourism Bureau including GVSU travel pattern survey that is being conducted to demonstrate the impacts of Covid 19 on tourism.

Kathleen Fox noted that KCC is working to hold standards for a couple of DOL Registered Apprenticeships that they offer. Grants are available for expanding apprenticeships.

Jim Raschke gave update on Covid 19 vaccine.

Neil Belanger gave update on Road Commission video. Brenda will share the final video with the group when it can be released.

XI. Guest Comments (INF) -

Shawn Petrie thanked the group for the invitation to attend and looks forward to future participation.

- XII. Agenda items for upcoming meeting (DIS) Committee vs Corporation update.
- XIII. Meeting adjourned at 9:07