





1015 Short Drive, Suite 2 \* Prudenville, MI 48651 \* (989) 366-8660

## Roscommon County Economic Development Corporation BOARD OF DIRECTORS MEETING 8 a.m. January 28, 2021

Members attended: Neil Belanger, Teresa Ekdom, Ed Bergeron, Jim Raschke, Mike Briggs, Mark Milburn,

Guests: Cyle Gillman, Shawn Petri, Wendy Engle, Dr. Vijay Kumar

Staff: Brenda Bachelder

Members Absent: Emily Barber, Al Cambridge, Katherine Methner, Bob Schneider

- I. Call to Order (ACT) Neil 8:03am
- II. Pledge of Allegiance (ACT) –n/a
- III. Agenda Changes (DIS) –n/a
- IV. Introduction of Guests (INF) Brenda
- V. Approval of December 10, 2020 Meeting Minutes (ACT) Neil 1st/Jim and Ed 2nd- approved by all
- VI. Treasurer's Report (INF) Jodi presented/reviewed new 244 fund –Special project fund
- VII. Executive Director's Report (INF) Brenda reviewed
- VIII. Old Business
  - A. Committee vs Corporation Update (INF) Bob/Brenda/Jodi/All
    Jodi reports that the county commissioners has approved this twice before. Bylaws are required.
    Brenda reports that Bob is still researching this matter and no decision has been made.
    Ed suggests that a committee is formed to deal with this matter and just give a short recap at the meetings.
  - B. EDC Goals, Priorities & Strategic Planning (DIS) Brenda/All Ed reports that we need to have a strategic plan ready to go for when the economy opens back up we are ready.
- IX. New Business
  - A. Community Development Update/Broadband (INF) Katherine/Brenda/All
    Neil reports that everything is reviewed and there is a \$1,000 permit fee for the county road
    commission
- X. Board Member Comments (INF)
  - A. Mark Milburn would like for ideas on how to promote our county with all of the area festivals being cancelled
  - B. Ed Bergeron state wide festival organizations might be a resource for us to help the chambers and our community. East Michigan Council of Government (EMCOG) is rolling out a 5 yr strategic plan coming.







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- C. Theresa Ekdom said the community was still busy even without Tip Up Town. Still promoting ice fishing, snowmobiling and other outside activities. Mark Martin and his ice fishing school came to town this month. There is a national ice fishing tournament coming in February- Planning for 100 teams with 2 people per team. Working on visitor guide. Rodeway Motel (old All Seasons motel) scheduled to open in May.
- D. Brenda Bachelder stated that the Family Video stores will be closing but all of the local employees already have employment lined up. If there are any vacant properties not listed on our website, email Brenda.
- E. Pam Kincaid reported there is a lot of chatter on the community website about snowmobile and sideby-side drag racing will be happening this weekend.
- XI. Guest Comments (INF) Katherine/All
  - A. Dr. Vijay Kumar would like to see that we have a well written policy and procedure book. Proper training for new members and how the board members will be protected. He would like to be on the committee for the committee vs. corporation. He would like to have the chambers involved in the EDC and expand everyone's involvement to create a plan to promote all of the nature in our county. Make people and committees accountable for progress. He wants to be a member and get involved.
  - B. Shawn Petri is also considering joining our board. He would like to have a meeting learning what we are about and what his role would be.
  - C. Cyle Gillman sent an email to express her aspiration to join the board.
- XII. Agenda items for upcoming meeting (DIS) Katherine/All Theresa and Neil will not be at the next meeting.
- XIII. Adjournment Neil made motion, Pam 2<sup>nd</sup>. 9:16am

Next meeting: 8 a.m. February 25, 2021 VIA ZOOM