

## RCEDC BOARD MEETING MINUTES

January 23, 2020

**Members Present:** Brenda Bachelder, Ed Bergeron, Al Cambridge, Pam Kincaid, Theresa Ekdorn, Katherine Methner, Michael Briggs, Marc Milburn, Emily Barber, Phil Bendily, Neil Belanger, Kathleen Fox- by phone.

**Others Present:** Tim O'Rourke, Roscommon County Road Commission, Jim Raschke Mid-Michigan Community Health, Rev. Karen Blatt, Presbyterian Church- Kirk of the Lakes

**Absent:** Margie Lathrop, Bob Schneider

Meeting called to order at 8:00 a.m. by Ed Bergeron

### **Approval of Minutes:**

Motion to approve November meeting minutes was made by Emily Barber and supported by Theresa Ekdorn, all approved.

### **Treasurers Report:**

Brenda Bachelder presented the treasurer's report.

### **Executive Directors Report:**

Brenda Bachelder gave Executive Director's Report.

### **Old Business:**

- A. BRA Update – Brenda
- B. 2019 Accomplishments/2020 goals
- C. Separation of Marketing of EDC and Tourism/Chamber events
  1. Improved media presence
  2. Developer Project –
    - a. Tax abatements, Google Maps (Phil), Industrial Park
  3. Attraction Video on homepage of website
- D. Get rid of beautification committee. –leave to others in community and focus on economics

### **New Business:**

- A. 2020 Committee Structure/Reporting - Emily
- B. Meeting Format – Brenda
  1. No presentation will be made for mini grants in the future

2. Meeting time proposal 8:00a – 9:30am

- C. Attraction Video – Brenda – see above
- D. Pure MI – letter to support Pure MI campaign. Emily Barber/Pam Kincaid. Motion Passed
- E. NE MI Trades Academy & Coalition – letter to support tabled Kathy Methner/Al Cambridge

**Committee Reports:**

- A. Marketing
- B. Workforce Development –business survey
- C. Community Development –
- D. Beautification & Revitalization –

**Board Member Reports:**

**Theresa Ekdom – attending Pure MI Governors Conference**  
**Al Cambridge – supports Emily’s meeting extension proposal**  
**Mike Briggs – Grant list with descriptions and date list request**

**Guest Comments**

**Adjourn:**

Meeting adjourned at 9:04 am